X-UP

TECHNOLOGICAL START-UPS INCUBATOR

PROGRAM

www.polytechnique-entrepreneurship.fr
Incubator
for technological start-ups

X-Up is an incubation program of Ecole Polytechnique for «early stage» deeptech start-ups that wish to provide structure to their organisation. The incubator provides personalised support in business, technical, legal and financial areas as well as networking opportunities in the Polytechnique ecosystem.

6 MONTHS
TO KICKSTART YOUR BUSINESS

Skills/competence/strengths

- Support by a team with complementary profiles (technical, scientific, business, communication etc.)
- Technological expertise in the laboratories
- Support in the creation of your business: identification of client needs, techniques of client interviews, business model & business plan, public and private financing strategies, industrial protection and legal tools, assistance with regulatory procedures, sales and marketing strategy, product-market fit analysis, distribution strategy, recruitment, communication plan
- Training and support for different kinds of pitch
- Support in prototyping and product development (Minimum Viable Product, production strategy etc)
- Assistance in marketing processes and strategies
- Development of soft skills: leadership, time management, spirit of entrepreneurship, stress management, conflict resolution, confidence, communication, empathy etc

Access to resources

- Development of your project at Drahi X-Novation Center in the presence of start-ups, students, researchers, experts, corporates, VCs, network partners etc
- Support and advice by research engineers from laboratories
- Supervision by coaches specialising in enterprise creation
- Support by specialists of pre-industrial prototype creation
- Assistance by UX designers
- Personalised mentorship: up to 3 mentors (X alumni) per project
- Work methodology and support on a daily basis by X-Up team
- Interactions with entrepreneurs from X
- Possibility of recruiting interns from Ecole Polytechnique and other schools of IP Paris
- Access to technical resources: 1000 m² of prototyping space, CISCO data center and advanced equipment in the laboratories
- Logistics: meeting rooms, amphitheater, coworking space etc
- Service offers: platform for commercial offers, jobboard, community etc
FINANCING
• Support during incubation by an expert for public funding
• Unique opportunity for the selected start-ups to present their project to Polytechnique Ventures investment fund at the end of incubation
• Guidance and support in the preparation of meetings with VCs during the incubation
• Access to Demo Day of the X in Paris at the end of incubation with more than 100 investors

NETWORKING
• Exclusive access to the entrepreneurial ecosystem of Ecole
• Privileged access to the world of research (researchers from laboratories of X, project presentation to the directors of the laboratories)
• Contact with the alumni network of I.P. Paris
• Continuous exchange with the start-up community
• Access to external events organised by the network of partner entrepreneurs: Paris&Co, La Boussole des Entrepreneurs, Pepite France, Start In Saclay etc
• Exchange with students of X, IP Paris and others from the plateau of Saclay

INTERNATIONAL EXCHANGE
• Easy access to the selection phase of international programme European Venture (EVP)
• Exclusive possibility for selected projects to submit their application to the Berkeley SkyDeck Duo Fast Track incubation programme

Examples of methodologies discussed during incubation
Design thinking | User-centric design | Business Model Canvas
Lean Canvas | Re-engineering (BPR)

CALENDAR: X-UP PROMOTION 13 - 2021
Three main sectors: Energy | Industry 4.0 | Aerospace

20 January - 28 February > Application period
26 March > Selection pitch
5 April > Sandbox
20 April > Sandbox Exit Committee
26 April > Start of Incubation period
19 October > Demo Day